

BACKGROUND

Patient teaching is an intervention used by nursing and interprofessionals to help patients and families learn about disease processes, medications, health promotion, and preventative measures.² Multiple patient teaching materials can be utilized, and here at University Medical Center, we partner with a third-party vendor to offer evidence-based videos which can be viewed on our patient care channels and through the UMCSN.Healthclips.com website.⁵

As part of patient and family-centered care, nurses and the interprofessional team must assess their patients' use of web-based resources and their preferences for obtaining health information and patient education before referring them to these resources.¹

The third-party vendor reviews all educational videos and pamphlets biennially for clinical accuracy and regulatory compliance. This is done by an Advisory Board of leading experts in their field. Each resource in Healthclips Video and Resource Library is developed at the 5th-grade literacy level.⁴

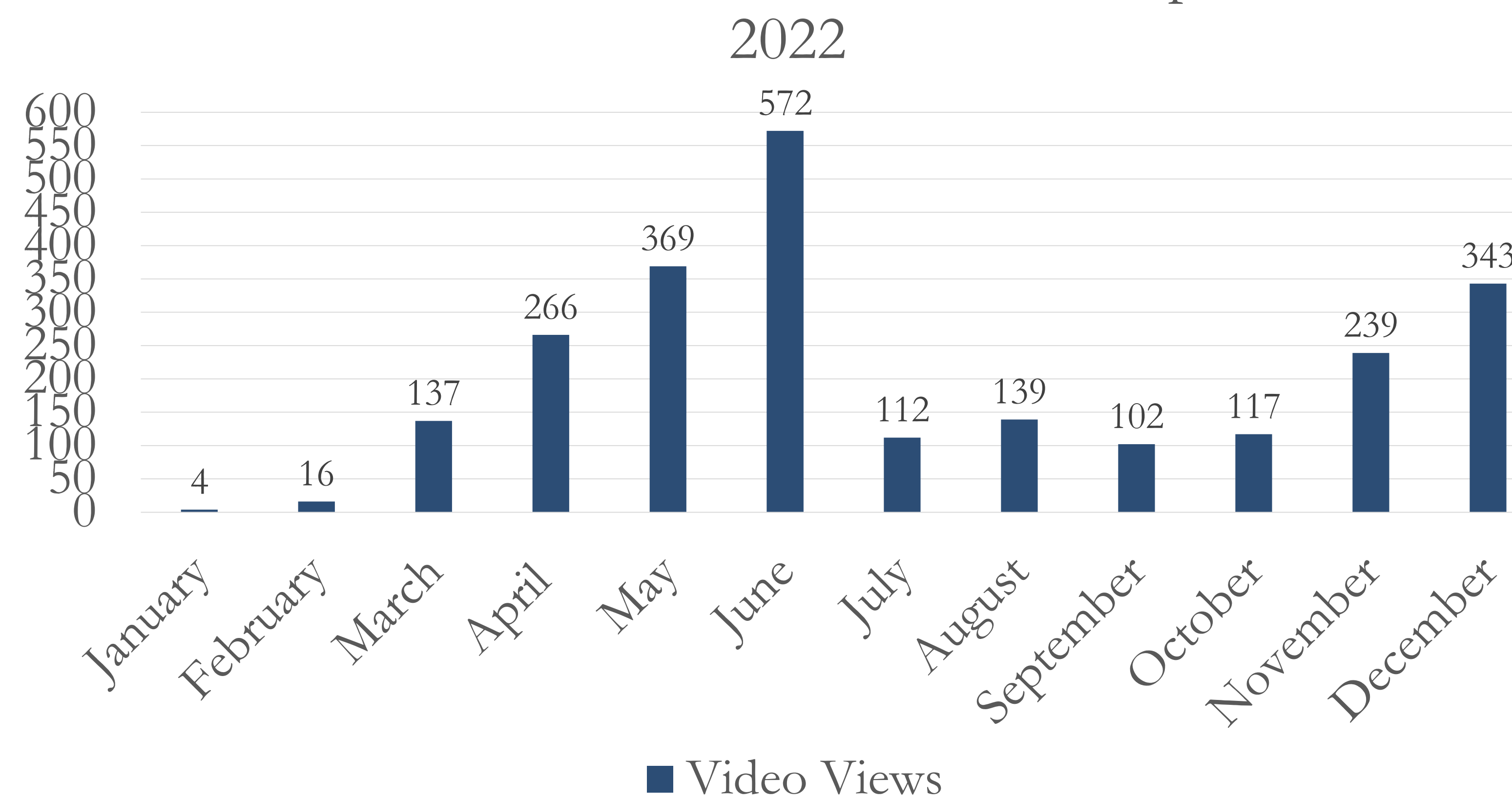
PURPOSE

This performance improvement project looks to increase video view usage of the UMCSN Healthclips patient education web-based resource by increasing awareness of this product through the patient and family education council and shared governance model.

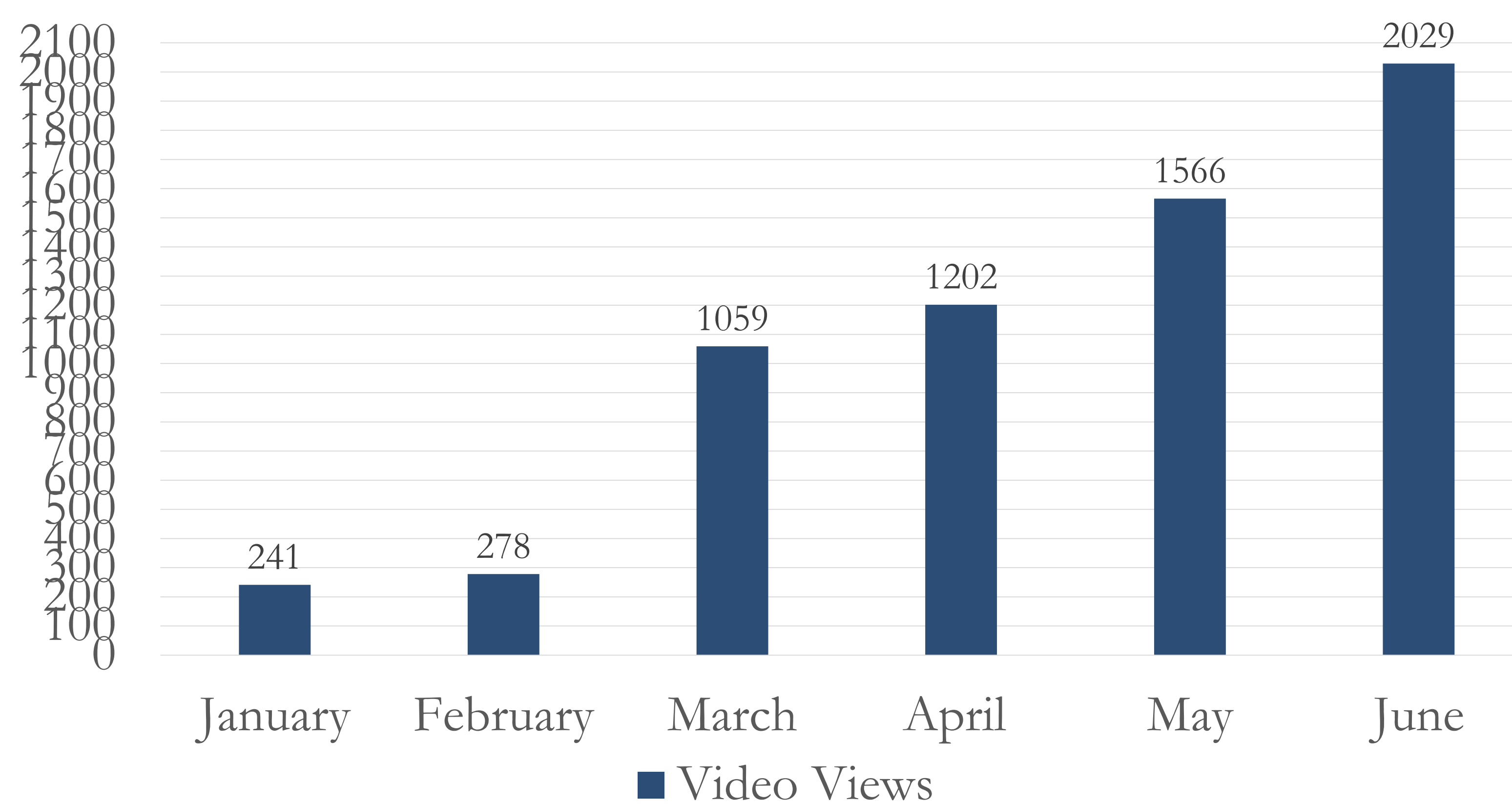
METHODS

A review of the UMCSN Healthclips website and a literature review on using web-based resources in patient and family education was conducted.

UMC Video Views: UMCSN.Healthclips.com



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https://umcsn.healthclips.com/

RESULTS

Data is provided from the vendor monthly to the Pediatric APRN-CNS to allow for tracking and trending of this service.

Data Collection began in June 2020 and has been reviewed quarterly by the patient and family education council. Through this council, the members have been increasing awareness of the service and have had an 11,935% increase in online patient education library usage over one year.

CONCLUSIONS

Our mission at UMC is to serve our community by providing patient-centered care in a fiscally responsible, learning-focused environment. Utilizing this tool for our patients assists us in supporting our mission.³

Through the patient and family education council, we have begun to increase video view usage of the patient education library. Through the 6th Annual Research Empowerment Day, we hope to add another method for disseminating this education to the UMC team.

Patient care channels at UMC: 43, 44, 49, and 45 in the main tower; channel 43 and 49 in the trauma tower

REFERENCES

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